JESSICA LIENG

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https://projessicalieng.wixsite.com/portfolio

PORTFOLIO

EXPERIENCE

2019 — Present

Freelance Editor/Photographer/Content Producer

- Conceptualize and create videos for clients, including nonprofit organization The Wicked7 Project and reggae band Steel Pulse
- Produce TikTok content with over 1 million likes and 4 million views
- Graduation photography and professional headshots
- Planning shoots, filming and editing for K-pop dance crew ATX KDC's Youtube content
- Film and edit performance videos for local Austin dancers, showcasing their talent and attracting wider audiences

June 2022 — July 2023

Video Student Technology Assistant

UT Liberal Arts Instructional Technology Services (LAITS) —154 W 21st St, Austin TX

- Edited class lectures for UT Austin's online courses
- Operated a production switcher as a Technical Director, ensuring seamless transitions and high-quality video content for live lectures, promotional videos, and interviews
- Photographed promotional content for use on UT LAITS website and class Canvas pages
- Fulfilled time-sensitive editing requests to meet client or UT online courses' deadlines
- Communicated and coordinated across multiple departments (audio, video, planning)
- Slack, Trello, Workday, Humanity ShiftPlanning

August 2019 — July 2023

Intern

Austin History Center (AHC) — 810 Guadalupe St, Austin, TX

- Edited and organized oral interviews of prominent cultural and political figures in the Austin community
- Managed and organized media using Google Drive and Box
- Maintained contact information in a Google Sheet for board members, interviewees, interviewers, and trustees
- Created slide presentations for annual luncheon honoring esteemed Austin figures

SKILLS

Software: Adobe Premiere Pro, Adobe Photoshop, Adobe After Effects, Google Suite

Film/Media: Video Editing/VFX, Motion Graphics, Videography, Photography, Photo Editing, Sound Design, Audio Editing

Social Media: TikTok, Instagram, X, Facebook

Languages: Native English, Intermediate Korean

EDUCATION

May 2023

University of Texas at Austin

Bachelor's of Science in Radio-Television-Film (RTF) — Moody College of Communication